



Alliance Française

Sacramento

Bonjour,

I am writing to you, as an important member of the business community in Sacramento, to ask for your sponsorship of the Alliance Française Sacramento's 2018 Spring Gala, ***Une Soirée à Cannes***.

The event will take place on Saturday, May 19 on the 15th floor of the 1201 K Street Tower, with its fabulous views of downtown Sacramento. ***Une Soirée à Cannes*** will be an elegant evening featuring a five-course Provençal-themed dinner specially created by Brasserie Capitale, fine wines, live music, dancing, and a silent auction.

The Alliance Française Sacramento, a nonprofit organization, is the Capital region's French language and cultural center. We offer French language courses for adults and children as well as cultural events and workshops, attracting more than 600 members and 450 students per year. We are currently expanding our outreach to share the gift of the French language and culture to children in our local schools.

The enclosed document highlights gala sponsorship opportunities available to you. In addition to sponsorships, the Alliance Française Sacramento is seeking donations of goods and services for our silent auction. Sponsors and donors will receive recognition in the gala program, the Alliance Française e-newsletter, website, and social media channels – reaching thousands in our community who share a keen appreciation of French wine, food, and culture.

Please mark your calendar for *Une Soirée à Cannes* – we'd love for you and members of your team to join us! To ensure we can include you as a sponsor or donor, a member of our Board of Directors will follow up with you in the next few weeks. If you have questions, feel free to email me at candice@afsacramento.org, call the Alliance Française at (916) 453-1723, or just drop by our office on the second floor of CLARA in Midtown Sacramento.

Merci beaucoup for your support. We look forward to celebrating with you on **May 19!**

Candice Camier Harrington
Executive Director

May we? Mais oui!

UNE SOIRÉE À CANNES

Spring Dinner Gala

PANORAMIC VIEWS
OF THE CAPITAL CITY RIVIERA

LIVE MUSIC | DANCING
SILENT AUCTION

FIVE-COURSE PROVENÇAL-THEMED
GOURMET DINNER
BY BRASSERIE CAPITALE

af Alliance Française
Sacramento

Saturday, May 19, 2018 | 6-10 pm
1201 K Street Tower, 15th Floor
Tickets: afsacramento.org

ARTWORK AND GRAPHICS: KAYRE AXE, 2018



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About Us

- Founded in 2000, we are a nonprofit French language and cultural center serving greater Sacramento.
- We offer more than 30 French language courses each session for adults and children, as well as workshops, summer camps, and private lessons.
- Our organization has grown to 600 members and more than 1,000 yearly enrollments.
- Each year hundreds of francophones and francophiles attend our 50 cultural events, which include educational programs, film screenings, holiday celebrations, book clubs, lectures, museum visits, and conversation groups.
- In 1883 Louis Pasteur, Jules Verne and other French notables founded the Alliance Française in Paris. Today it is the largest French cultural network in the world, with 850 chapters in 137 countries worldwide.





Sponsorship Opportunities

Une Soirée à Cannes **Spring Dinner Gala** **May 19, 2018**

MÉDAILLE D'OR (GOLD SPONSOR)

\$5,000

Exclusive Presenting Sponsor signage at event
Signage in Alliance Française library for one year
16 Gala tickets with preferred seating at reserved tables
Name and logo on gala program, event website and social media
Recognition on website and e-newsletter for one year (3,500+ viewers)
Complimentary access to Alliance Française events for one year
French educational program by request

MÉDAILLE D'ARGENT (SILVER SPONSOR)

\$2,500

Name and logo on sponsor signage at event
8 Gala tickets with preferred seating at reserved table
Name and logo on gala program, event website and social media
Recognition on website and e-newsletter for one year (3,500+ viewers)
Complimentary access to Alliance Française events for six months
French educational program by request

MÉDAILLE DE BRONZE (BRONZE SPONSOR)

\$1,000

Name and logo on sponsor signage at event
4 Gala tickets with preferred seating at reserved table
Name and logo on gala program, event website and social media
Recognition on website and e-newsletter for one year (3,500+ viewers)

Information:

Candice Camier Harrington, Executive Director
(916) 453-1725 candice@afsacramento.org



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DONATION FORM

**Thank you for supporting the Alliance Française Sacramento!
Please complete and return one copy of this form to the Alliance Française
and keep one copy as a record of your tax-deductible donation.**

DATE: _____ AF CONTACT: _____

NAME: _____

BUSINESS NAME: _____

MAILING ADDRESS: _____

PHONE: _____

EMAIL: _____

DESCRIPTION OF DONATED ITEM: _____

APPROXIMATE RETAIL VALUE: _____

The Alliance Française Sacramento is recognized as tax-exempt nonprofit organization by the IRS under Section 501(c)(3) (EIN # 68-0453376).
No goods or services were received in exchange for this gift