

# ANNUAL REPORT

ALLIANCE  
FRANÇAISE  
DE  
SACRAMENTO

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2020-  
2021



Alliance Française  
*Sacramento*

Dear Members,

2020-2021 was a peculiar year due to Covid-19, a year for all to adapt. In March 2020, all of our classes went online! It was a smooth transition thanks to the resourcefulness of Candice Harrington, former executive director who contributed to the success of the AF Sacramento in the recent years. Our school would not have been able to succeed without the dedication and professionalism of an exceptional team of instructors who worked hard to make those online classes work : thank you for your patience and hard work ! We are equally grateful to our students who followed us in this adventure online : thanks to your passion for the French language, you kept our wonderful community engaged and learning.

2020-2021 was a year of changes for AF Sacramento: in July 2020 I started as executive director, Kevin Schaub joined us as Office Manager and three new teachers completed our team: Camilo Frias, Alaina King, and Kyle Patterson.

Our shiny new website is now live and makes registration to our classes and events so much easier!

The new website is only part of the enormous upgrade in technology we have just undergone giving us the ability to work on our customer relationship, social media presence, marketing all on one platform; and improving efficiency by 35%.

We would like to acknowledge the contributions of Kristin Rapinac, soon outgoing president, who has tirelessly given her time and resources, wise counsel, and patient advice to the Alliance. Her role in helping AF Sacramento to achieve its goals is undeniable.

We extend a heartfelt thank you to Susan Tune, outgoing second vice-president and Julia Baumhoff, outgoing secretary.

We would like to express our sincere gratitude to all of our private and corporate members. AF Sacramento has the incredible opportunity to benefit from the support of such a strong and diverse community. We are looking forward to continuing to work with you, teach you, learn from you, and share with you our common interest for the French language and Francophone cultures.

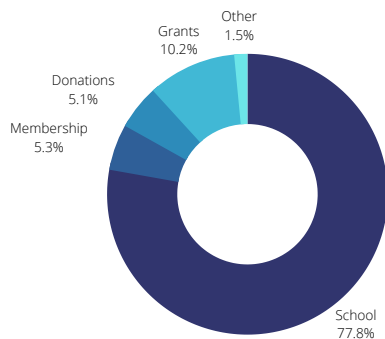
Merci,

Frédérique Lamort Executive Director

**2020-2021 BOARD MEMBERS:** Kristin Rapinac, president; Burt Cohen, vice-president; Susan Tune, second vice-president; Don Rodes, third vice-president; Jim Sandberg-Larsen, treasurer; Julia Baumhoff, secretary; Barbara Cotter, member; Benigno Salazar, member; Etienne Girard, member; Danielle Dana, member; Guy Michelier, member; Susie Hennessy, member.

**2020-2021 INSTRUCTORS:** Alaina King, Armelle Querbouet, Camilo Frias, Caroline Chamberlain, Claire Michelet, Elise Noui, Faten Ghariani, Florence Picca, Kim Frasse, Marc Birnkammer, Megan McMullan.

# FINANCIALS

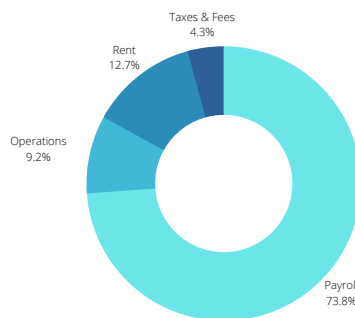


## INCOME

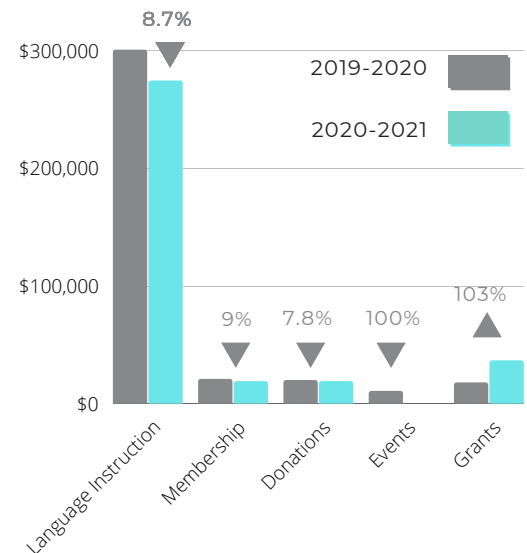
School: \$ 277,733  
 Memberships: \$ 18,932  
 Donations: \$ 18,298  
 Grants: \$ 36,585  
 Other incomes: \$ 5433  
**Total income: \$ 356,981**

## EXPENSES

Payroll: \$ 230,009  
 Operations: \$ 28,637  
 Rent: \$ 39,572  
 Taxes & Fees: \$ 13,244  
**Total expenses: \$ 311,462**



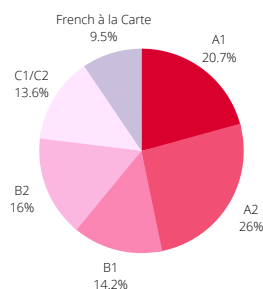
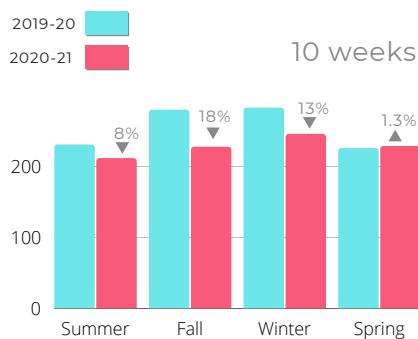
## INCOME 2019-2020 vs. 2020-2021



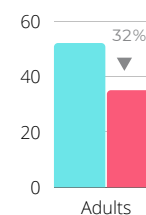
# STATISTICS

## LANGUAGE INSTRUCTION TRENDS

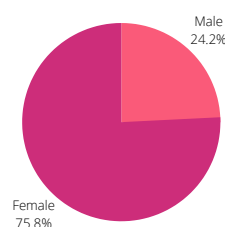
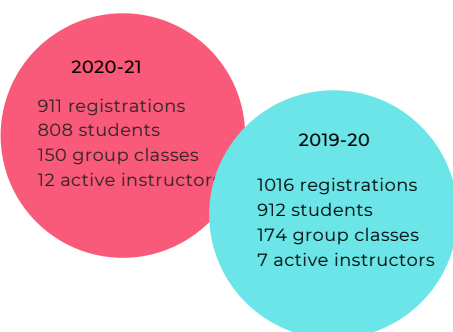
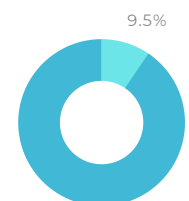
### ADULTS



### Private classes



### French à la Carte



### CHILDREN

